

PRESS RELEASE



Ogilvy & Mather Wins CLIO Network of the Year for Third Year in a Row British Airways' "Magic of Flying" Captures Two Grand CLIOS

New York, N.Y., October 1, 2014---Ogilvy & Mather has been recognized as Network of the Year by the 55th Annual CLIO Awards. This is the third consecutive year O&M has taken top honors at the CLIOS for outstanding work and success on behalf of its clients.

O&M's awards cache included two Grand CLIOS for client British Airways for the "Magic of Flying" campaign that was recognized in both the Innovative Media and Out of Home categories. bit.ly/Clios

Worldwide Chief Creative Officer Tham Khai Meng said, "This is a direct result of Pervasive Creativity and the bravery of our people and our clients working on our brands around the world. We are honored and we thank everyone who made this win possible."

Ogilvy's 2014 body of winning work included 132 recognized entries with 2 Grand, 15 Gold, 33 Silver, 36 Bronze, and 46 Shortlists from across the world and across multiple categories such as Engagement, Design, Public Relations, Innovative Media, Digital/Social, Out of Home, Film, Print, Direct, Content and Contact, Audio, Integration and Branded Entertainment.

The CLIO Awards is one of the world's most recognized international awards competitions for advertising, design, digital and communication. <http://www.clioawards.com/awards/>

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About Ogilvy & Mather

Ogilvy & Mather is one of the largest marketing communications companies in the world. It was named the Cannes Lions Network of the Year for three consecutive years, 2012, 2013, and 2014; and the EFFIEs World's Most Effective Agency Network for two consecutive years 2012 and 2013. The company is comprised of industry leading units in the following disciplines: advertising; public relations and public affairs; branding and identity; shopper and retail marketing; health care communications; direct, digital, promotion and relationship marketing; consulting, research and analytics; branded content and entertainment; and specialist communications. O&M services Fortune Global 500 companies as well as local businesses through its network of more than 500 offices in 126 countries. It is a WPP company (NASDAQ: WPPGY). For more information, visit <http://www.ogilvy.com/>, or follow Ogilvy on Twitter at @Ogilvy and on Facebook.com/Ogilvy.